



Baar Products Inc  
241 Boot Road  
Downingtown, PA 19335  
610-873-4591  
Fax 610-873-7945

### **Requirements to Sell Baar® Products Online:**

- Only approved resellers may feature the Baar Brand on their website.
- No sellers may sell the Baar Brand as a third-party seller on Amazon, eBay, Walmart or other online marketplace.
- Site verification: Site must be "live" and approved by Baar before a reseller account is set up.
- Brand Maintenance: Site's look and feel must adequately maintain Baar's brand image.
- Site Environment: Site should be focused on health and wellness products.
- MAP Policy: Seller must abide by Baar's Minimum Advertised Price (MAP) Policy at all times.
- FDA/DSHEA Compliance: Seller must abide by FDA/DSHEA regulations in all Baar-related product descriptions and ads.
- Distribution: Seller may not distribute Baar products to another reseller. Any distribution of Baar products to resellers is strictly prohibited and will result in termination of the account.
- Domain Names/URLs: Seller must provide every business and domain name under which it sells Baar products.
- Additional considerations that must be met, but not limited to:
  - Easy site navigation.
  - Standard features like "search".
  - Easy-to-find company contact information.
  - Shopping cart with the ability to process multiple payment options securely.
  - Shopping cart may not allow discounts in excess of 25% off standard MSRP. "Too Low to Show" pricing is prohibited.
  - Website contents must be in English.

### **Documents Required for Internet Reseller Set-Up**

- Copy of Business or Reseller's License.
- Completed Wholesale Account Application.